

## ABSTRACT OF THE DISCLOSURE

An active-matrix addressing LCD device prevents the formation of unwanted horizontal stripes without decreasing the luminance. The polarity of a data voltage applied to each of the pixels by way of a corresponding one of the data lines and a corresponding one of the TFTs is inverted in every set of two or more horizontal synchronizing periods (e.g., the 2-H dot or line inversion method). The source driver has a resetting means for resetting the data voltages outputted by the source driver circuit in the blanking period of each of the horizontal synchronizing periods. The source driver may have a polarity-inverting means for inverting the polarity of the data voltages outputted by the source driver circuit in the blanking period of each of the horizontal synchronizing periods. The data voltages in each of the horizontal synchronizing periods can be uniform in their rising states.